Application No.: 10/772,045

Case No.: 56165US011

Abstract of the Disclosure

A laminate useable to decorate a substrate, which laminate includes (1) a layer of premask material including a cover layer with removable adhesive on one surface; (2) several lengths of decorative film tape each including a length of decorative film with parallel side surfaces and adhesive on one major surface; and (3) a release liner with a major surface adapted to be releasably adhered to by the adhesives on the cover layer and decorative film. The decorative film tapes have different lengths and end surface shapes formed by a computer operated tape applicator and are applied to the surface of the release liner by that applicator in a predetermined pattern; and the removable adhesive on the layer of pre-mask material is adhered over outer surfaces of the lengths of decorative film tape adhered to the release liner and to the release liner around the lengths of decorative film tape.